



WORLD TRADE CENTRE®  
GOA

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By the Government of India and the Government of Maharashtra

# WORLD TRADE CENTRE GOA

Member, World Trade Centers Association, New York

**Connect with the  
Largest Global  
Business Network  
of 329 WTCs in  
92 countries.**

M.Visvesvaraya  
Industrial Research  
and Development Centre



MVIRDC



World Trade Centers Association  
New York

# World Trade Centre Goa

WTC Goa, promoted by M. Visvesvaraya Industrial Research and Development Centre (MVIRDC), is a member of the World Trade Centers Association (WTCA), New York which represents an unparalleled network of 330 WTCs in over 100 countries.

WTC Goa is an ideal meeting place for trade, industry, government, business and academia to build a global footprint. It is a unique platform for dialogues with policy makers and to create connectivity, visibility and identity. WTC Goa will facilitate trade and investment promotion in the state and will assist local businesses to foray into global markets to enhance and strengthen competitiveness of Goa. WTC Goa besides undertaking trade promotion activities, knowledge based activities, entrepreneurship development programmes will also participate in international programmes to showcase Goa.

## Driving Regional Growth

World Trade Centre Goa is strategically located in the capital of the State, Panaji. WTC Goa will facilitate the regional economic growth of the State, which is driven by the strong performance of industrial sectors such as mining, agro products, IT, tourism and pharmaceuticals. It will also enhance the States' flourishing marine industry.

WTC Goa will also augment the trade and investment opportunities of the State's mineral deposits like iron ore which is 100 % export oriented as well as manganese ore, bauxite, high magnesia, silica sands, limestone and clay.

**World Trade Centers are the single point of reference in countries where they are established and are integrated through the WTCA New York, a powerful trade promotion organisation that connects businesses locally to trade globally through its most powerful global network representing one million businesses.**



## Membership Benefits

WTC Goa will enable active engagement by bringing together local and international governments and businesses on a single platform by undertaking activities to promote international trade, investment, tourism, technology and exchange of information through the following services:

- Export Counseling
- Seminars/Workshops/Panel discussions on trade related topics
- Networking Events
- Online information on trade and investment opportunities
- Providing International market connections
- Trade Missions to explore overseas markets
- Promoting members online
- Promoting inbound trade delegation from overseas
- Access to World Trade Centres' network
- Free Registration with Trade Point for generating business contacts
- Participation in International Exhibitions
- Access to publications of the WTC
- Access to WTCA Card

## Join the Network

MSMEs, Exporters/Importers, Consulting Agencies, Trade Associations, Institutions/ Organisations, Corporate Houses, Corporations and PSUs can join with WTC Goa to promote businesses globally at an annual membership fee of Rs. 3000/- (inclusive of taxes)

## WTC Mumbai Promoted by MVIRDC

WTC Mumbai is a unique model of a tripartite partnership of Government of India, State Government of Maharashtra and Private Enterprise. The Complex is spread across approximately 12 acres, with a built-up area of 1,24,000 sq. mts. Established in 1970 with the aim to promote India's international trade and investment, WTC Mumbai is the premier operating Indian member of the World Trade Centers Association (WTCA), New York, providing a wide range of services and facilities.

WTC Mumbai is the recipient of the "Best Quality Practices Award" conferred by the WTCA. It has been designated as Trade Point in India of the World Trade Point Federation, Geneva. WTC Mumbai has helped establish WTC in Bhubaneswar and is shortly launching WTC in Jaipur. World Trade Centre Mumbai fulfills all the aspects of a WTC which is a miniature commercial city by itself - knowledge, space, trade, education, research, showrooms and restaurants. Leading business houses, financial, institutions and corporations are located in the WTC Mumbai.



# Connect Globally **Prosper Locally**



## **World Trade Centre (Goa) Association**

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## **Registered Office**

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