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Goan IT Industry aspires to make greater inroads to the Global Technology Market

In its efforts to promote trade, innovation, and entrepreneurship in the State of Goa and to Strengthen Goa's IT Ecosystem and Enhance its global reach, WTC Goa took a lead in opening a dialogue to chalk up few strategies that would meet the objectives. The discussion centred around promoting Goa's emerging IT sector, which is currently in a bold growth phase but holds significant promise to attract global technology players.

The Invited Industry Expert Mr Chetan Shinde, Consultant, Treleva Technologies LLP highlighted Goa's unique advantages - a conducive business environment, growing pool of skilled talent, high quality of life, and strong connectivity. He also highlighted that considering the current global scenario Goa could thus be a major beneficiary of growth in the IT sector. Mr. Joshua Noronha Dias, a budding Start up entrepreneur, spoke on the need for Goan entrepreneurs and enterprises to develop custom software applications and IT-enabled solutions that can improve operational efficiency, scalability, and competitiveness in both domestic and international markets. Mr. Cyril Desouza, Regional Director, Trade Promotion, WTC Goa emphasised for a consensus on the need for stronger collaboration between the government, academia, and industry stakeholders to create a sustainable and innovation-driven IT ecosystem in the state.

The Goan IT Industry Event was held at WTC Goa in Panaji on October 7, 2025