

Date: 8 March 2026

Launch of Kushawati Beekeepers FPO as Goa's First Honey Cluster

On International Women's Day, celebrated on 8 O March 2026, World Trade Center Goa participated in the launch of the Kushawati Beekeepers' FPO, recognized as Goa's first Honey Cluster. The event was attended by Cyril Desouza, Regional Director – Trade Promotion, who represented WTC Goa at the initiative. The cluster was formally launched by Mr. Ramesh Tawadkar, Hon'ble Minister for n Tribal Welfare, Government of Goa and dedicated it to the rural women who are engaged in producing 100% natural, hygienic, and premium-quality honey. This initiative aims to strengthen rural women's livelihoods through sustainable beekeeping. The village of Poinguinim, located in South Goa, offers a highly conducive natural environment for beekeeping, with its rich biodiversity and dense forest cover that supports a variety of lora and fauna. These ecological conditions contribute to the production of uniquely flavored natural honey. World Trade Center Goa will support the initiative by helping explore and open international markets for the honey produced by the cluster. WTC Goa will work closely with its member Mr. Suprajit Raikar, owner of Raika & Co, along Department of Agriculture, National Bank for Agriculture and Rural Development and various other Government of Goa agencies, to ensure the long-term success and global outreach of this promising initiative.

The meeting was held at WTC Goa on March 8, 2026