

Date: 8 September 2025

World Trade Center Goa's – Membership Programme

World Trade Center (WTC) Goa has always been committed to nurturing entrepreneurial talent and supporting the next generation of business leaders. In line with this vision, two young and enthusiastic professionals, Mr. Arpit Veluskar and Mr. Evander Noronha, recently approached WTC Goa with a deep desire to build their careers in the international export business. Their passion, coupled with their eagerness to learn, reflected a strong determination to contribute to the growth of Goa's exports and establish a presence in global markets. Recognizing their aspirations, two of WTC Goa's esteemed member companies – Agri Aura and Majestic Wipes – stepped forward to mentor them. Represented by Mr. Utkarsh Prabhuborkar, Sole Proprietor of Agri Aura, and Mr. Anand Khandeparkar, Proprietor of Majestic Wipes, these companies have taken upon themselves the responsibility of guiding and grooming the two young aspirants. The mentorship program provides Arpit and Evander with exposure to both products and processes vital to building a sustainable export business. The member companies are equipping them not only with valuable knowledge and advice but also with opportunities to work with unique product lines, including Naturally healthy, herb-based soft drinks, A wide range of tissue.

paper products, Ready-made masalas and spice mixes Beyond product training, the program emphasizes practical skills in marketing and basic accounting, two critical areas that drive business sustainability and profitability. WTC Goa extends its heartfelt gratitude to Agri Aura and Majestic Wipes for voluntarily contributing their time, experience, and resources to nurture budding entrepreneurs. Their support will empower Arpit and Evander to spread their professional wings overseas and make Goa proud by showcasing local products in international markets. In addition to the mentorship, WTC Goa will continue to support the duo by providing access to its robust global network of over 300 WTCs across nearly 100 countries, thereby helping them connect with international partners, explore business opportunities, and fulfil their export aspirations. This mentorship initiative not only reflects the spirit of collaboration within the WTC Goa community but also reaffirms our shared commitment to strengthening Goa's position in the global trade landscape. WTC Goa looks forward to many more of our member companies joining the mentorship program which will be an ongoing exercise for nurturing young Goan talent.

This first initiative of the Mentorship Program was held at WTC Goa on September 8, 2025