

Date: 16 Feb 2026

### **Launch of Export Facilitation Desk**

In a significant step towards strengthening the Goa MSME Export Ecosystem, under the guidance of respected Dr. Vijay Kalantri, Chairman, World Trade Center Mumbai, 3 entities namely World Trade Goa, Laghu Udyog Bharati and Global Chamber Goa have jointly collaborated in setting up a Export Facilitation Centre. The Facilitation Centre will be operated from the premises of WTC Goa, situated in the Capital City, Panaji.

The center will serve as a dedicated platform to guide and support MSME in their export journey and would also help connect enterprises with relevant government agencies. The initiative will also offer the WTCA Global Network opportunities to grow their business as well as support and enhance the competitiveness of the Goan MSMEs. Present on the occasion were Ms Pallavi Salgaocar, President, Laghu udyog Bharati Goa, Ms Aartii Neemkar, Executive Director, Global. Chamber Goa and Mr. Cyril Desouza, Regional Director, Trade promotion, WTC Goa as well as of ice bearers and members of the three signing organizations.

The Launch was organized at WTC Goa on February 16, 2026