

Senior Students eagerly participate in Entrepreneurship Awareness Program

The prevailing belief that the youth are the future of India underscores the importance of guiding and exposing them to various aspects of channeling their talents in the corporate world through entrepreneurship. In line with this perspective, World Trade Center Goa supported the Micro Small and Medium Enterprise (MSME) Development and Facilitation Office in Goa, in organising an entrepreneurship awareness program for T.Y.B.A and T.Y.B.COM students at Carmel College, Nuvem, Goa. A total of 53 students participated in the program, which featured resource persons, including **Mr. D.R. Johari, Assistant Director, MSME DFO; Mr. Cyril Desouza, Assistant Director – Trade Promotion, World Trade Centre-Goa; and Mr. Manish Kumar Singh, Assistant Manager, National Small Industries Corporation.**

The program commenced by a welcome address and introduction of the resource persons. Ms. Rivya Dias set the tone of the program by enlightening the students on the significance of 'Entrepreneurship as a Career.' Mr. Johari and Mr. Manish Kumar provided insights into the schemes and support offered by MSME DFO and NSIC to women entrepreneurs. Mr. Cyril Desouza offered an overview of international trade, motivating the students to consider entrepreneurship as a career path. To commemorate Janjatiya Gaurav Diwas, students belonging to the ST/SC category were honoured with flowers. **Ms. Renuka Sagvekar** expressed gratitude in the vote of thanks.

The Entrepreneurship Awareness Programme was held on November 25, 2023 at Carmel College, Goa.

Students along with the resource persons

