

DATE: 29 DEC 2022

### **VAST POTENTIAL FOR GOAN EXPORTS TO CENTRAL ASIA VIA KAZAKHSTAN**

Associate Members of WTC Goa had an interactive meeting on trade and investment with Mr. Kazybek Shaikh, President, National Association of Cooperatives and other forms of economic communities of the Republic of Kazakhstan and Ms. Aliza Shaikh. Sectors that WTC Goa members represented were pharma, HVAC turn key projects, cordecept mushrooms, steel fabrication, hospital equipment (including all infra for operation theatres) aluminium vessels, different types of tea, electronic goods, tourism, industrial packaging, eco-friendly cutlery made from the areca leaves and civil construction. Mr. Shaikh highlighted that there is immense potential for exports of different types of products from India and particularly Goa. He mentioned that pharma is a very important sector for exports from India to Kazakhstan. He particularly said that since Kazakhstan has proposed to go plastic free in a few years, there is an immense potential for export of eco-friendly products including those made from the Areca Leaf. Ms. Aliza Shaikh offered full support to the members of WTC Goa by extending all help and cooperation for smooth exports of products form Goa to Kazakhstan. The central Asian region has a vast potential for whole sale purchases and Kazakhstan is an important gateway to this region. In this regard a discussion on organizing an exhibition of Indian goods to be held in March 2023 in the city of Shymkent, Kazakhstan was discussed. Replying to the proposals made in the meeting, Mr. Cyril Desouza, Assistant Director – Trade Promotion, World Trade Center Goa, said that he was very happy to note the vast potential that Indian goods could have in Kazakhstan and said that WTC Goa will support its members and the state of Goa in making the best of the opportunities offered.

The meeting was held on December 29, 2022 at Hotel Holiday Inn, Goa