

Date: 20 February 2026

**Promoted book for Mr. Mukesh Vaswani Dream Build Scale**

World Trade Center Goa hosted the book launch of Dream, Build, Scale, authored by Mr. Mukesh Vaswani. The book is designed for aspiring and established entrepreneurs, offering practical insights into transforming ideas into sustainable ventures. It highlights key areas such as business financial fundamentals, evaluating the business environment, sustaining growth, and the need for continuous reinvention. A unique feature of the book is its focus on leveraging AI tools to support the journey from vision to venture. Drawing from the author's real-life experiences, the publication also includes a dedicated section on leadership development, making it a valuable guide for business growth and personal transformation. Dream, Build, Scale is available globally through Amazon.

The Book Launch ceremony was held at WTC Goa on February 20, 2026