

Goan Women Entrepreneurs celebrate WomensDay 2024

It is indeed a pleasure to note that 8th March is universally celebrated as Women's Day and this year the women Entrepreneurs joined World Trade Center Goa to celebrate this wonderful occasion and at the same time to deliberate on the way forward both in Professional as well as personal Life.

The event began with the key note address by Chief Guest, Mrs Asha Arondekar, Founder and Managing Director of Local to Global Pvt Ltd. She spoke of the privilege to be a strong woman as women she said have a solid intrusion and this gives them good solutions for problems that they encounter. Addressing the professional women entrepreneurs Mrs Arondekar said that for an entrepreneur to succeed in the Global market must have a strong foot hold in the local market as this is a market where the product could be matured to suit international standards based on the feedback received. She also said that taking part in Exhibitions and other international events will also go a long way in building a strong global brand. She said that she looked forward to the WTC Goa playing a significant role to enable Women Entrepreneurs traverse the global markets.

Guest of Honor, Mrs Rahila Khan, Professor at the Government Polytechnic Panaji Goa, in her address made a strong point for Women belief and Self development. She suggested that women have to believe in them selves stay healthy and positive at all times and at the same time look forward to learning new skills or gaining additional knowledge. Mrs Khan said that financial independence would also go a long way in making women entrepreneurs be more successful in their career as well as at family level.

Mrs Siya Shaikh another Guest of Honor, had a very interesting take on successful women entrepreneurs. In her address she said that women are like tea bags and she would not know how strong she is if not tested like a tea bag in Hot water. The tough situations that she thus faces and comes out successful is one of the ways that she could be a successful entrepreneur. Mrs Shaikh concluded by saying the adequate support for the ecosystem of family and friends too would play a big role for building successful women entrepreneurs.

Asha Vernekar, the third of our Guests of Honor, in her address complimented all the Women Entrepreneurs present and said that she was glad that they have chosen to be here. She shared her experiences in her endeavours for Women Empowerment and said that all through her work she found that women always strive to be better and in some cases even are better then men which is one of the many aspects that would give her entrepreneurial success. Mrs Vernekar urged the Women Entrepreneurs to try and be independent and on their own in their enterprise as this would give them more control over all different aspects of the business to make it a big success.

Dr. Priyanka Ramchandani, addressed through the eyes of a successful Physiotherapist, she said that a successful person is one who hade found a purpose for life as this keeps one to always strive to do better. However, Dr Ramchandani said that it is also good to bless people from the bottom of your heart for all the things that they do for you and always don't think of receiving but always strive to be a giver. A positive image and never comparing your self with others would be fundamental requirement for women in their quest for success.

Ms Aquila Sadik, a Psychological Counsellor and Certified Electro Acupuncture Therapist spoke on time management and its role in building strong Individuals. Women, said Ms Sadik would do well if they gave adequate time to for different aspoectsllike Relationships, Friendships, Health, Career professional activities, finance, Entertainment and Spirituality which she termed as the wheel of life that would make a successful women entrepreneur.

Mr Cyril Desouza Assistant Director – Trade Promotion made a presentation on being successful in the International Market. He delved into the requirements that are necessary both at the national and international level for being a successfully global entrepreneur. Mr Desouza also spoke on the Strong network of the World trade Centers association and how it could help women entrepreneurs in taking their business to the Global Markets.

The event was held on 10th March 2024 Held on 10 March 2024 at the Treehouse Neptune Hotel in Panaji Goa



(From left to right): Mrs. Siya Shaikh, Mrs. Rahila Khan, Mrs. Asha Arondekar, Mrs. Asha Vernekar and Mr. Cyril Desouza at the event.