

Date: 27 March 2025

Goa Dimensions and WTC Goa Forge Strategic Ties to Boost Exports

The signing of (MoU) between the World Trade Center (WTC) Goa and Goa Dimensions on March 27, 2025, marks a significant milestone in fostering collaboration between two influential organizations in the region. WTC Goa, as part of the World Trade Centers Association (WTCA), provides an extensive global network spanning over 300 WTCs across 100 countries. This affiliation opens opportunities for Goan businesses to tap into international markets and expand their global presence. The MoU aims to leverage the business potential of Goa Dimensions' esteemed members, who represent a wide array of industries, including real estate, marine resources, automobiles, software services, hospitality, travel, tourism, renewable energy, and more. Through this partnership with WTC Goa, members of Goa Dimensions will benefit from the vast global network of the WTCA, enabling them to increase exports and broaden their reach in international markets. This collaboration is viewed as a vital step in strengthening the Goan economy, particularly by providing local businesses with the opportunity to access new markets and expand their services.

Mr. Jason Andrade, President of Goa Dimensions, expressed his excitement about the MoU, emphasizing its importance not only for the members of Goa Dimensions but also for the broader Goan economy. He noted that this partnership would offer a fresh avenue for Goan business to showcase their products and services globally.

Mr. Cyril Desouza, Assistant Director of Trade Promotion at WTC Goa, echoed these sentiments, noting that this partnership would have a lasting impact on promoting exports from Goa. He added that it would also create valuable opportunities for collaboration between WTC Goa and Goa Dimensions, enabling both organizations to drive international trade from the region. The event was attended by key figures, including the Directors and Managing Committee members of Goa Dimensions, as well as esteemed members of both organizations. All attendees expressed their enthusiasm for the new partnership and the exciting opportunities it will create for Goan businesses. This collaboration is expected to have a positive impact on the Goan economy, boosting exports and helping local businesses grow and succeed on the global stage.

The MoU signing ceremony was held at Hotel Grace Majestic, Margao Goa on March 27, 2025.