

DATE: 6 MAY 2021

**WTC GOA WORKS TOWARD PROMOTING GOA-FRANCE BILATERAL TRADE**

Recent times have witnessed the introduction of newer medical equipment to fight the scourge of Cancer. It was with this background that WTC Goa was approached by WTC Brest in France to locate business opportunities for the French conglomerate Medecom that wished to increase its dealer ship presence in India with a focus on Goa primarily for its mammography and radiology equipment. WTC Goa responded to this request and shortlisted nine companies that were interested in taking up distributorship and a webinar was organized with a view of having an open dialogue to best understand how this business idea could bear fruit. Officials of WTC Goa, key representatives of the nine shortlisted companies from Goa and the Officials of Medecom actively took part in the webinar. it is hoped that this webinar will be an avenue to foster and grow bi-lateral trade and business cooperation between Goa – France.

The webinar was held on May 6, 2021