

Date: 4 September 2025

Preparatory meeting for the Outbound Trade Delegation to Colombo, Sri Lanka

There is always a pressing need to boost the international trade, and one of the most effective ways to explore new opportunities is by organizing outbound trade delegations. Such visits allow businesses to gain first-hand insights into the export and import potential of other countries, while also building meaningful trade partnerships.

In this spirit, an outbound trade delegation to Colombo, Sri Lanka was announced, with the objective of participating in Industry Expo 2025 – a flagship industry exhibition – and Disrupt Asia 2025, Sri Lanka's premier start-up conference, scheduled from 18th to 21st September 2025. The visit also aims to facilitate business interactions and meetings with high-level government officials, thereby strengthening bilateral trade ties between India and Sri Lanka, two key economies of South Asia.

The delegation is being facilitated by World Trade Center, Mumbai, All India Association of Industries (AIAI), Ministry of Industry and Entrepreneurship Development, in collaboration with the Industrial Development Board of Sri Lanka, coordinated by the Consulate of Sri Lanka in Mumbai, and led by World Trade Center Goa. As part of the preparations, a pre-delegation briefing meeting was convened on 4th September 2025 at World Trade Center Goa, bringing together all interested companies.

During the meeting, the following key points were discussed Engagements with Sri Lankan authorities, including the Board of Investment, Export Development Board, and the Industrial Development Board of Ceylon. The possibility of signing an MoU with the National Chamber of Commerce of Sri Lanka to enhance institutional collaboration, Requests for B2B meetings to facilitate direct trade interactions and opportunities to pitch products and services to over 400 exhibitors at Industry Expo 2025. The meeting served as a platform to brief participants on the delegation's agenda and to align business interests ahead of the visit. The upcoming mission is expected to open new avenues of cooperation and promote Goa's and India's trade interests on a wider global scale.

The preparatory meeting was successfully held on September 4, 2025 at World Trade Center Goa