

Date: 6 March 2026

Womens Day 2026: Launch of 2 women centric initiatives

In the runup to the celebrations for Women's Day 2026, the World Trade Center Goa (WTC Goa) on 06th March 2026, launched two significant women centric initiatives – EnterprisingWomen@WTC Goa and BusinessStudio@WTC Goa – aimed at empowering entrepreneurs and strengthening the regional business ecosystem. EnterprisingWomen@WTC Goa will focus on identifying and nurturing women entrepreneurs across Goa. The initiative seeks to support women-led enterprises by addressing their skilling needs, providing capacity-building programmes, and training their personnel in improved management practices. The goal is to enhance product quality, increase productivity, and improve the overall economic profitability of women run enterprises, enabling them to scale their businesses sustainably. BusinessStudio@WTC Goa will complement this effort by promoting member businesses and helping them leverage opportunities in global markets. The initiative will serve as a platform to guide enterprises on trade readiness, market access and international business linkages, thereby strengthening their participation in global trade networks. Both initiatives will be led by an exclusive women-led team at WTC Goa, reflecting the organization's commitment to fostering inclusive economic growth and creating stronger opportunities for women entrepreneurs in the state.

The launch of the initiatives was held at WTC Goa on March 6, 2026