

## Senior students get a strong message for being successful entrepreneurs.

World Trade Center Goa along with the department of Economics and Institution Innovation Council of the Government college Quepem and the Development Facilitation Office, Ministry of Micro, Small and Medium Enterprises, Government of India organised an "Entrepreneurship Awareness Program" for the students. The speakers were the Assistant Director of MSME - Mr. Dhananjay Johari, Mr. M.K. Meena, Joint Director, MSME DFO Goa, -Mr. Cyril Desouza Assistant Director World Trade Center Goa and Dr. Jaanavi Sandeep Prabhudesai, Founder partner of Hrushived. The students were given an orientation about MSME schemes, the pathway to become a successful Entrepreneur and an Exporter.

Mr Johari in his address said that it is very imperative for mindsets to be changed and that young students look to making a career in Enterprise. He said that Enterprise would give huge dividends to the entrepreneurs and that if students can now on look at this aspect then they could look forward to a very successful future being their own bosses. Mr M K Meena appraised the students on the various schemes that are available to the potential entrepreneurs who could avail the same from the MSME Development and Facilitation office situated in Margao Goa. Dr Jaanvi in her address spoke on the confidence and selfbelief that new entrepreneurs would need to have to succeed in this very competitive market segment. Mr Cyril Desouza spoke on the aspect of exports and how it would boost the efforts of the entrepreneurs in making their businesses viable and profitable not only locally but most importantly globally.

The officials also proposed the idea of launching a Central government certified short term courses for the students ...

The event was held on 28<sup>th</sup> February at the Government College of Arts, Science and commerce, Quepem Goa.



Mr. Dhananjay Johari, Assistant Director of MSME DFO Goa (center) with students of Government College of Arts,

Science and Commerce, Quepem Goa.