

Date: 27 June 2025

From Goa to the Globe, brand blue Stratos is ready to soar

World Trade Center Goa proudly facilitated the Wsoft launch of blue Stratos an iconic grooming brand owned by its esteemed member company, Neltrade Private Limited, on 27th June 2025 at the WTC Goa premises. blue Stratos has been a trusted name in men's grooming solutions since 1974, known for its legacy of quality and sophistication. With this launch, the brand marks a new chapter aimed at expanding its footprint in domestic and international markets and successfully showcases Goa's entrepreneurship for global recognition. WTC Goa extends its best wishes to blue Stratos on this exciting journey and assures the brand of its full support through the powerful World Trade Centers Association (WTCA) network that has a presence of a World Trade Center in 300+ cities across 90+ countries and territories, reaching over 1 million affiliated businesses. We are confident that the WTCA Network's prowess will be a catalyst to assist in taking blue Stratos to the global stage.

The event was held at World Trade Center Goa on the June 27, 2025