

Date: 8th April 2026

Interactive meeting to promote artistic hand-woven Zari

Zari and Aari are design works that are hand woven into different clothing material like sarees, blouses, dresses, jackets etc and is greatly appreciated for the liveliness it adds to the garments making them more attractive and eye catching. WTC Goa organized a very interactive meeting with Mrs. Harsha Pednekar, Proprietor, Aari Art World, who is a certified artisan in the field. This meeting sought to understand and chalk out a way forward to enable local Goan artisans to reach this highly attractive art form to the shores of international markets and also enhance livelihood and create more employment opportunities for local Goan artisans operating in this sector. The meeting was held on April 8, 2026