

DATE: 25 JAN 2020

### **UNDERSTANDING NUANCES OF IPR, COPYRIGHT AND PATENTS**

World Trade Center Goa participated at the State Level Workshop on IPR, Copyrights & Patents which was organised by Ignite-EDC Innovation Hub, Goa and Dhempe College of Arts and Science, for the benefit of new entrepreneurs. Dr. Vrinda Borker, Principal, Dhempe College of Arts and Science spoke on the importance of information retrieval and advised them to attribute information taken from the internet that is used in their projects. In doing so, Dr. Borker said that Intellectual Property Rights (IPR) was acknowledged and respected. Ms. Gautami Raikar, Founder of LawMate.in & Shudhnyay and accredited mediator at Indian Institute of Arbitration and Mediation gave an in-depth presentation on Intellectual Property, Copyright and Trademarks. Ms. Raiker explained the requirements for obtaining and relevance of each of them and process for each aspect of IPR. Mr. Cyril Desouza, Assistant Director - Trade Promotion, World Trade Center Goa, spoke on the World Trade Centers Association's network of 328 World Trade Centers in 90 countries connecting a million businesses. Mr. Desouza explained the importance and the trade-related programmes being organised by WTC which helps entrepreneurs to upscale their marketing efforts and trade globally. Mr. Desouza also emphasised that each entrepreneur must take the help of the Intellectual Property Rights to safeguard their products from being copied by other manufacturers. Mr. Deepak Parab, Nodal officer, State Patent Information Center (PIC) spoke on the different facilities and schemes that the center offers. He also explained the processes for availing different registrations as provided under IPR.

The workshop was held Dhempe College of Arts and Science's auditorium on January 25, 2020.