

Fintech has the potential to accelerate growth within India's MSME ecosystem

To honor the significant role of Micro, Small, and Medium Enterprises (MSMEs) in India's economic success and address current challenges, World Trade Center Goa organized an interactive session on the occasion of World MSME Day, 2024. The event convened key stakeholders including the MSME Development & Facilitation Office Goa (MSME DFO), the Goa State Industries Association (GSIA), EDC Ltd (Government of Goa), and the Goa Technology Association (GTA).

Ms. Swetika Sachan, IAS, Secretary of Industries, Trade & Commerce, Government of Goa, informed delegates about new initiatives implemented by the Government of Goa to foster the MSME ecosystem in the state. Prominent Goan industry leaders who addressed the audience included Mr. B. S. Angle, Managing Director of EDC Ltd, Mr. Rajkumar Kamat, Executive Director of BNI Goa, Mr. D. R. Johari, Assistant Director of MSME DFO, Mr. Sujeet Shetty, President of GTA, Mr. Vinay Verma, Honorary Secretary of Vibrant Goa Foundation, and Mr. Cyril Desouza, Assistant Director - Trade Promotion at World Trade Center Goa.

Presentations on various financial schemes and technological adaptations for MSMEs were delivered by Mr. John De Souza, Deputy General Manager of EDC Ltd, Mr. D. R. Johari, Assistant Director of MSME DFO, and Mr. Sujeet Shetty, President of GTA. The event also highlighted the upcoming Global Economic Summit (GES) dedicated to Fintech, scheduled to take place from August 8th to 10th, 2024, organized by WTC Mumbai.

The Program was held on June 27,2024 at Goa



Caption:

Standing from L-R: Mr Cyril Desouza, Assistant Director- Trade Promotion, WTC Goa, Mr Vinay Verma, Honorary Secretary, Vibrant Goa Foundation, Mr B S Angle, Managing Director, EDC Limited, Ms. Swetika Sachan, IAS, Secretary Industries, Govt. of Goa, Mr Raj Kumar Kamat, Executive Director – BNI Goa, Mr Sujeet Shetty, President Goa Technology Association and Mr D R Johari, Assistant Director, Grade1, MSME DFO Goa