

Entrepreneurship summit in Rivon evokes great interest from women professionals

Continuing with the Women's Day celebrations World Trade Center Goa in association with MSME Development and Facilitation Office Goa organized the second programme at Rivon in Sanguem Goa. The programme saw a huge turnout of women who were interested in taking the route of entrepreneurship for economic development and prosperity.

Chief Guest, **Mrs. Alka Phal Desai, a prominent social worker**, spoke of the tradition of the Women's day and how it tries to recognize the efforts of women to empower them. She encouraged women entrepreneurs to join hands and collectively take up entrepreneurial activities that will not only bring economic prosperity to an Individual entrepreneur but also to the Goan Economy.

Mr. Mukesh Kumar Meena, Joint Director, MSME DFO Goa in his address said that his office always strives to be of service and will always be eager to work with women entrepreneurs and hand hold them in understanding various schemes that MSME DFO Goa has to offer so that their goal of Empowering women through Entrepreneurship could be realised very easily.

Mr. Suresh Kepekar, Member, Zila Parishad, pointed out that women in India have been marching ahead in education and social improvement. He said that it was his desire to see women go from strength to strength, be adequately empowered and take Goa and ultimately our country ahead through entrepreneurship development. He opined that self help groups could be a way forward and that women should join hands and collectively take women empowerment forward.

Dr. Jaanhavi Prabhudesai, Partner, Hrushived, mentioned that she would extend full support in helping women take up entrepreneurial activities. She also assured help to women entrepreneurs in coordinating with the MSME DFO Goa so that the different schemes that are on offer can be brought to their doorsteps.

Mr. D R Johar, Assistant Director, MSME DFO, during his address briefed on the various schemes that MSME DFO Goa can offer to Women Entrepreneurs. He raised awareness on the importance of schemes like, Udyam Registration, Entrepreneurship Skill Development Programme, SFURTI scheme and Government e-market place which will immensely benefit women entrepreneurs.

Earlier in his welcome address **Mr. Cyril Desouza, Assistant Director – Trade Promotion, WTC Goa** spoke about WTC Goa and its activities. He said that he was always happy to associate with the MSME DFO Goa to encourage entrepreneurship that will lead to the availability of large exportable surplus which would enhance international trade from Goa.

The programme was held on March 11, 2023.



Mrs. Alka Phal Desai addressing the audience with guests seated on the dias (from left to right): Mr. Cyril Desouza, Assistant Director - Trade Promotion, WTC Goa; Mr. Swapnil Desai, Swayam Purna Mitra, Rivon; Mr. Suresh Kepekar Member, Member, Zila Parishad and Mr. M K Meena, Joint Director, MSME Development & Facilitation Office Goa.