

**Date: 7 Aug 2025**

### **WTC Goa Hosts Strategic Discussion on Goa's Business Development Potential**

World Trade Center Goa recently had a highly engaging and thought-provoking meeting with Mrs. Asha Vernekar, Member Secretary of the Goa Livelihood Forum, and Mr. Siddhant Vernekar.

An independent consultant. Both guests brought forth their deep-rooted passion for building a progressive and prosperous Goa. The discussion revolved around key growth areas such as women's empowerment, employment generation, positioning Goa as a logistics hub and a center for MICE (Meetings, Incentives, Conferences, and Exhibitions) activities, promoting hinterland tourism, and planning international events to showcase Goa's potential on the global stage.

Moving forward, WTC Goa, GLF and Mr Siddhant will work towards developing a well-structured plan to solidify and implement the ideas discussed in the meeting.

The meeting was held at WTC Goa on August 7, 2025