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Goan Packaging Company now offers solutions that are robust and environmentally friendly

A unique challenge was brought to World Trade Center Goa by EXIM Global Ventures, a Goa-based enterprise founded by Mr. Amit Gaitonde and Ms. Supriya Gaitonde, which manufactures designer and custom-made candles for international markets and given the delicate nature of these handcrafted products, to ensure their safe transportation and delivery to overseas buyers which is critical to maintaining product quality and customer satisfaction. As a best effort practice WTC Goa recently facilitated discussions on innovative and sustainable packaging solutions for fragile export products. To explore suitable solutions, Mr. Cyril Desouza, Regional Director – Trade Promotion, WTC Goa, held discussions with Mr. Ajay Gramopadhye, Owner of The Sustainable Green Company, a pioneering enterprise that transforms waste materials into high-quality and environmentally responsible packaging products. The meeting focused on identifying packaging solutions that offer both product protection and sustainability while meeting the requirements of international shipping, Mr. Amit Gaitonde and Mrs. Supriya Gaitonde were also part of this meeting. The Sustainable Green Company showcased its innovative approach to converting waste resources into durable and eco-friendly packaging materials capable of protecting fragile products during transit. Such solutions not only reduce the risk of damage but also align with the growing global demand for sustainable packaging and environmentally conscious supply chains. The meeting highlighted the importance of innovation, sustainability, and collaboration in enhancing the export competitiveness of Goan enterprises. By connecting exporters with providers of specialized packaging solutions, WTC Goa continues to support businesses in overcoming market access challenges and strengthening their presence in international markets and underscored the potential for greater collaboration between manufacturers, exporters, and sustainable packaging providers, contributing to both export growth and environmental responsibility.

The meeting was held on April 9, 2026