

**Date: 4 Nov 2025**

### **WTC Goa Showcases Goa's Business Strengths at WTCA's Member Forum**

World Trade Center (WTC) Goa actively participated in the World Trade Centers Association (WTCA), New York-organized Member Forum, held as a webinar on 5th November 2025. The forum serves as a global platform for WTCs to share initiatives, best practices, and regional strengths. Representing WTC Goa, Mr. Cyril Desouza, Regional Director – Trade Promotion, delivered a Power Pitch highlighting Goa's growing role in international trade and investment. He acknowledged the guidance and support of Respected Dr. Vijay Kalantri, Chairman, WTC Mumbai, and Ms. Priya Pansare, Director – Trade & Investment Promotion, WTC Mumbai.

Mr. Desouza highlighted WTC Goa's successfully led trade delegation to Sri Lanka in September 2025, during which meetings were held with senior officials from the Board of Investment, Industrial Development Board, and Export Development Board of Sri Lanka. A key outcome of the visit was the signing of an MoU with the National Chamber of Commerce of Sri Lanka, aimed at strengthening trade promotion, technology exchange, and sectoral collaboration. The delegation also participated in productive B2B and Buyer–Seller meetings.

He further showcased Goa's strategic advantages, including its 120-kilometre coastline and natural harbour, opportunities in shipbuilding and repair, two international airports with extensive cargo connectivity, robust road and rail-linked logistics infrastructure, and nearly 20 industrial estates supporting high-quality manufacturing.

Mr. Desouza also emphasized Goa's strong potential as a MICE destination, supported by its globally renowned tourism and hospitality sector and the presence of leading international hotel brands. Concluding the presentation, he reiterated WTC Goa's commitment to driving international trade, creating opportunities for its members, and contributing to the economic development of Goa and India.

The webinar was held on November 5, 2025