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### **World Trade Center Goa facilitates the Global Launch of Majestic Wipes**

World Trade Center Goa is privileged to announce the global launch of Majestic Wipes—a high-quality, exclusive range of tissue paper products including napkins, toilet paper, and facial tissues. Designed to offer versatile solutions for personal hygiene, household cleaning, and more, Majestic Wipes represents a new benchmark in excellence within this sector. The state-of-the-art production facility behind Majestic Wipes is located in the scenic area of Shiroda, Goa, and operates under modern manufacturing principles. This venture is spearheaded by Mr. Anand Khandeparkar, whose visionary leadership and the backing of a committed team have ensured that the products meet international standards of quality and sustainability.

Looking ahead, the global marketing and distribution of Majestic Wipes will be helmed by Mr. Utkarsh Prabhuborkar, who is entrusted with expanding the brand's footprint across global markets. His leadership aims to position Majestic Wipes as a "Made in Goa, Made for the World" brand. Speaking at the launch event, Mr. Anand Khandeparkar remarked that the international tissue paper industry is currently valued at approximately USD 90 billion and is expected to continue its upward trajectory. He emphasized the company's commitment to innovation, hygiene, and sustainability.

Mr. Utkarsh Prabhuborkar, in his address, expressed confidence in the product's potential, stating, "Majestic Wipes will operate on the principles of quality and consistency. We are proud to represent a world-class product that originates from Goa and is ready to serve global consumers."

Mr. Cyril Desouza, Assistant Director - Trade Promotion at World Trade Center Goa, applauded the initiative and commented, "Today's launch marks the beginning of an exciting journey for Majestic Wipes. With the support of the global World Trade Centers Association (WTCA) network—comprising over 300 WTCs across nearly 100 countries—the brand is poised for remarkable international success." The launch of Majestic Wipes is a testament to Goa's growing role in high-quality manufacturing and export-oriented ventures, further solidifying its position on the global trade map.

The global launch of Majestic Wipes was held at World Trade Center Goa on July 19, 2025.