

DATE: 12 NOV 2025

Meeting to promote exports of Soya and allied products to global market

The World Trade Center (WTC), Goa, with the objective of promoting the export of soya and allied products to global markets. The discussions focused on utilizing the World Trade Center's international network to expand trade opportunities and improve global market access for Indian exporters. The meeting was attended by the partners of Lume Global, namely Mr. Bharat Kamat, Mr. Rahul Kamat, Mr. Reuban Mascarenhas and Mr. Cyril Desouza, Regional Director – Trade Promotion represented WTC Goa. During the interaction, the participants discussed the current scope and potential of the soya and allied products sector. India is a significant producer of soya beans and has a well-developed processing ecosystem that supports a wide range of value-added products, including soya meal, soya oil, textured vegetable protein, and other derivatives. These products are in strong demand across food, animal feed, nutraceutical, and industrial applications. On a global scale, the soya market continues to witness steady growth, driven by rising demand for plant-based proteins, sustainable food alternatives, and expanding livestock and aquaculture industries, creating favourable conditions for Indian exporters. World Trade Center Goa facilitates international trade through its Reciprocity Desk, where business requirements from member organizations are shared across the global WTC network. The export requirement submitted by Lume Global was circulated through this platform and received positive interest from four World Trade Centers located in different international markets. This response highlighted the effectiveness of the WTC network in connecting exporters with credible global trade partners. The World Trade Center network functions as a strategic global platform for members of WTC Goa, offering enhanced visibility, access to international markets, and structured trade facilitation support. The meeting underscored the value of this ecosystem in strengthening export initiatives and providing member organizations with a distinct advantage in pursuing international business opportunities.

The meeting was held at WTC Goa on November 12, 2025