

Date: 15 January 2026

Building a successful ecosystem for Goan MSMEs engaged in International Trade

World Trade Center Goa on January 15th 2026 held a meeting with a delegation from Kotak Mahindra Bank Ltd. to explore avenues for collaboration in strengthening the financial ecosystem for MSMEs and EXIM trade in Goa. The discussion primarily focused on trade finance solutions for MSMEs, including export-import finance, working capital support, and structured banking products that can facilitate smoother cross-border trade. The Kotak Mahindra Bank delegation shared insights into the bank's trade finance offerings, export-import financing mechanisms, and customized solutions aimed at improving credit accessibility for MSMEs. WTC Goa highlighted the challenges faced by small and medium enterprises in accessing timely finance and emphasized the need for greater awareness and capacity-building initiatives in the trade finance domain. Both organizations discussed the possibility of jointly organizing programs, workshops, and knowledge sharing events to enhance awareness of trade finance products and to improve credit offtake among MSMEs engaged in domestic and international trade. The meeting concluded with a shared intent to work together towards building a robust and inclusive finance ecosystem that supports MSME growth and strengthens Goa's export-import landscape.

The meeting was held at WTC Goa on January 15, 2026