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BOOSTING GOA-UGANDA EXPORTS

India and Uganda have got strong trade ties and as per statistics available for the year 2020, it is estimated that India's exports to Uganda was UDS 790 million, which included principal goods like refined petroleum products, motor cycles, medicaments etc. Further, it is estimated that more than 50 thousand persons of Indian Origin live in Uganda and play a leading role in the Ugandan economy especially in manufacturing, trade, agro-processing, banking, information technology and tourism. This background provides a thriving and motivating ecosystem for further promotion of bi-lateral trade between India and Uganda with a special focus on developing of exports from Goa to Uganda. ON TRADE Boosting Goa-Uganda Exports Center Goa of their products and services, Ms. Martins commented that she was surprised to know of the varied product range that members of WTC Goa could offer to Uganda. She pointed out that pharma, ayurveda, IT, packaged drinking water and food products were some of the top products that could do well in Uganda. In conclusion, she highlighted that a meeting with the office of the Indian High Commissioner in Uganda will be her top priority to enable prepare a robust road map for seamless exports from Goa to Uganda. Some of the sectors in which presentations were made by the members of WTC Goa are pharma, IT, ayurveda, micro irrigation, industrial tapes, agro products and textiles. Mr. Eric Menezes, Founder, MPCPL India Pvt. Ltd. an Associate Member of WTC Goa who played a vital role in co-ordinating for this meeting, expressed his happiness toward the success of the programme and also offered his services to all WTC Goa members who would like to further explore the international market through WTC Goa. Ms. Anne Marie Martin, Director - International Business Development, International Business Solutions Ltd. while introducing and speaking about her organisation said that 'we are a business solutions provider in Uganda and looking to explore the possibility of enhancing Goa - Uganda Trade.' After watching the presentations made by the members of World Trade Mr. Cyril Desouza, Assistant Director – Trade Promotion, WTC Goa in his address, expressed that there is a vast potential for exports of a wide range of products and services from Goa and that he looks forward for the Goa – Uganda Export Facilitation meet and hopes to make an impact in this regard.

The meeting was held on October 15, 2022 at the EDC House Hall, Panaji