

Date: 20th to 22nd April 2026

WTC Goa participated at 56th WTCA Global Business Forum 2026

WTC Goa participated at the 56th WTCA Global Business Forum (GBF) 2026, hosted by World Trade Center Greater Philadelphia, which was held from 20–22 April 2026 in Philadelphia, Pennsylvania, USA. The premier annual gathering of the World Trade Centers Association (WTCA) brought together World Trade Center businesses, policymakers, investors, trade promotion organizations, economic development agencies, and business leaders from across the globe. The three-day forum provided an important platform for discussing emerging trends in international trade, investment, innovation, and economic development. Through keynote addresses, panel discussions, networking sessions, and business matchmaking meetings, participants explored opportunities for strengthening global partnerships and expanding international business collaboration. A significant highlight for WTC Goa was its recognition by the WTCA as an Accredited Member, with specialization in Trade Development and Business & Member Services. The accreditation certificate was presented by WTCA Board Chair, John E. Drew, to Mr. Cyril Desouza, Regional Director – Trade Promotion, WTC Goa. This recognition reflects WTC Goa's commitment to delivering high-quality trade promotion services and supporting businesses in accessing international markets. Further strengthening its global engagement, WTC Goa signed a Memorandum of Understanding (MoU) with World Trade Center Ribeirão Preto, Brazil. The agreement aims to promote bilateral trade, investment, business cooperation, and knowledge exchange between Goa/India and Brazil, while facilitating trade missions, business matchmaking, and sector-specific collaborations. The forum reinforced the WTCA's mission of connecting businesses globally through its extensive network of World Trade Centers and served as a catalyst for creating new trade, investment, and partnership opportunities. The event concluded with renewed commitments among participants to foster international commerce and strengthen economic ties across regions.

The programme was held on April 20-22, 2026