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Goa poised to offer Sheet Metal Engineering solutions to the Globe

There are a host of Goan Business verticals that could increase their footprints globally. Go-a-TRADE is a webinar series that will showcase the export potential of these business verticals through different episodes of webinars organized virtually. The first Episode of Go-a-TRADE was addressed by Mr. Satish Shinde, Managing Director, Astra Metal Systems Limited who is considered the doyen of Sheet Metal and Fabrication services in Goa. The focus of the webinar was Engineering Exports from Goa. In his speech, Mr. Shinde mentioned about the severe challenges posed by the COVID-19 pandemic due to which there is a dearth of qualified labour with the right skills and mindsets. However, he expressed that this could be a boon for Goa, as job opportunities for skilled personnel from Goa would receive a boost. Most of the demand for Engineering Services is generated through Multinational Companies (MNCs) who want their suppliers to be in close proximity to their plants and this entails a huge capital expenditure for Goan Business entities to set shop globally. However, Mr. Shinde felt that this could be a boon as well as a bane for the Goan entrepreneurs. Boon because there will be greater demand for investments and bane because most engineering firms would find it tough to raise the required funds. Mr. Shinde further highlighted that the success of his company is attributed to the new ways it has worked out to reduce costs, focus on quality and increase efficiency, ON TRADE which have helped in making it competitive in the global markets. The Global Automotive Industry would greatly benefit from the Services of the Goan Engineering entities and with their rich experience of working with MNCs like Siemens, Cromptons and IFB, to name a few, Astra Metal Systems Limited is poised to lead the Engineering Exports from Goa. The webinar was attended by entrepreneurs from the engineering industry and academic institutions in Goa.

The webinar was held on September 6, 2021