

DATE: 17 AUGUST 2021

WEBINAR PUTS SPOTLIGHT ON INVESTMENT OPPORTUNITIES IN GOA

The beautiful western state of Goa has immense potential for trade and investment in manufacturing, services and agro processing industries. In order to create awareness about the investment potential in the state, World Trade Center Goa organised an interactive meeting on this subject. The event was attended by delegates from World Trade Center Savannah, World Trade Center Las Vegas, World Trade Center Algiers and members of other World Trade Centers across the globe. During the event, members of WTC Goa exchanged information about trade and investment potential in Goa with the participating delegates from other World Trade Centers. Members of the participating World Trade Centers sought information about the sectors that hold untapped growth potential in Goa and assured their assistance in promoting investment in these sectors from potential investors. A key highlight of the event was an interactive session between MPCL Pvt Ltd., which is an Associate Member Company of World Trade Center Goa, with its potential investors. WTC Goa identified 11 potential investors for MPCL Pvt Ltd, which operates in men's grooming industry since 1968. The company has a long association of nearly four decades with the world-renowned brand Old Spice and it wanted to spread its market reach to 30 countries across the globe for its acquired iconic brand Blue Stratos. These 11 potential investors held a fruitful discussion with the promoters of MPCL Pvt. Ltd. to understand more about the company and conduct a due diligence before making a final call on investing in the company. MPCL Pvt. Ltd is looking to raise capital to ramp up production and expand global footprint.

The webinar was held on August 17, 2021