

DATE: 17 December 2025

Goan Business professionals discuss the potential of doing business in Zimbabwe

WTC Goa Meeting Room a unique discussion was organized by WTC Goa on the behest of Mr Amey Gaunekar, CEE, Gaunekar's Consultancy to explore the possibility of doing business in Zimbabwe typically aided by the WTCA network that encompasses around 300 World Trade Centers across the Globe in close to 100 countries across the Globe and how WTC Goa could help in facilitating trade, business connectivity, and market support. The participants at the meeting included Ms. Smita Keni, Mr. Shaunk Deshpande, Mr. Maheshwar Mone, Mr. Amey Gaunekar, Mr. Devkinandan Prabhu, Ms. Shubhada Kinjawdekar, Ms. Sonia Rocha and Mr. Cyril Desouza Mr. Maheshwar Mone provided an overview of Zimbabwe, outlining the rationale for selecting it as a potential market and sharing preliminary insights on emerging opportunities. All participants introduced their respective areas of expertise and discussed collaborative approaches for progressing as a group. Mr. Cyril Desouza explained WTC Goa's role in facilitating international trade, which could include coordination with global WTC for handling trade enquiries, partner matchmaking, and leveraging the global WTC network support to build meaningful business connections and enabling cross-border collaborations especially in the sectors such as e IT, MICE, and other growth-oriented domains which WTC Goa has identified to position India and Goa as preferred destinations. While discussing a way forward It was agreed to hold a follow-up meeting between 1st and 15th of the January 2025 so that Concrete collaboration ideas could be worked out and a Draft brochure outlining the Group's services could be examined for future promotion.

The meeting was held on December 17,2025